

Designed To Reach Rochester, NY's 'Historically Disadvantaged' Populations, The Multi-Craft Apprenticeship Preparation Program 'Offers The Most Comprehensive Introduction To Direct Entry Into' A Building Trades' Apprenticeship Program

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(ROCHESTER, NEW YORK) - Designed to reach Rochester's *historically disadvantaged* populations, The Multi-Craft Apprenticeship Preparation Program (MAPP) *offers the most comprehensive introduction to direct entry into a Building Trades' Apprenticeship Program.*

MAPP is a *unique and critically-important* partner in the necessary *work of building vital and viable* bridges for those who are *seeking a career in the wide array of world-class* Unionized Construction Trades Apprenticeship Program opportunities.

A not-for-profit, New York State-certified program, MAPP *helps to provide* those in the Rochester area with the experience, education and basic skills *required to successfully become viable* Construction Apprentices.

MAPP's work also *contributes to helping the critical effort of reaching set levels of diversity* when it comes to hiring and contracting goals, *a need that has intensified in recent years*, both locally and across the Nation.

And, the MAPP Program *has effectively demonstrated* to local, regional and statewide elected officials that the Rochester Building and Construction Trades Council *is committed to diversifying* the local Construction Labor Union Workforce, *and to providing pathways to Middle Class, career-track opportunities to historically underserved and underrepresented* Workers in the Greater Rochester Area.

For More Information, Visit: <https://rochestermapp.com>